

1. Largest national economy in Latin America, the world's 7th largest economy (US \$2.1 trillion GDP)
2. The Brazilian economy is predicted to be the fifth largest in the world in the coming years
3. Brazil will host the World Soccer Cup in 2014 and the Olympics in 2016
4. Mixed economy with abundant natural resources
5. Large and developed agricultural, mining, manufacturing and service sectors
6. Fifth largest market for mobile phones and personal computers
7. World's largest exporter of beef and chicken, fourth largest exporter of pork
8. Second largest exporter of soy products (beans, meal and oil)
9. World's largest exporter of sugar and orange juice
10. World's fifth largest market and sixth largest producer of motor vehicles
11. World's largest exporter and second largest producer of ethanol
12. World's second largest producer of iron and third largest of bauxite
13. World leader in the production of eucalyptus pulp
14. World's eighth largest consumer market
15. Third largest consumer market for cosmetics
16. Fourth-largest portfolio of chartered oil tankers
17. Land area of 8.5 million square kilometers
18. Population of 170 million and an economically active population of 90 million
19. Annual population growth of 2.5 million
20. Is the gateway to MERCOSUR
21. Shares borders with ten countries: Argentina, Bolivia, Colombia, French Guiana, Guiana, Paraguay, Peru, Suriname, Uruguay and Venezuela
22. Accounts for half of the economy of South America

23. Has the most diversified industrial base in Latin America
24. Is the world's foremost producer of regional jets and fourth largest producer of commercial airliners
25. World's largest producer of coffee, oranges and guaraná
26. Largest forestry products industry in Latin America
27. Excellent highway and river transport systems and an extensive coastline with many port
28. One of the world's largest food producers
29. World's largest commercial cattle herd, with over 198 million head of beef cattle
30. World's second largest producer of organic foods
31. World's third largest producer of fruit
32. Has one of the world's most modern telecommunications systems
33. Has one of the most modern and advanced banking systems in the world
34. Is an increasingly important producer of consumer durables that are a major source of export earnings
35. Has a modern and competitive textile industry accounting for 4.9% of total Brazilian industrial GDP
36. Has vast areas available for agricultural expansion and the world's largest expanses of agricultural land
37. Offers excellent tourism infrastructure
38. Receives over 5 million foreign tourists each year
39. Is the world's 3rd largest producer of footwear and has a highly competitive leather industry
40. World's 3rd largest producer of carbonated beverages
41. World's 5th largest rubber industry, and is the 2nd largest market for retreaded tires
42. Has the world's 7th largest chemical industry
43. Is the world's 8th largest producer of steel (27 million tons per year)
44. Has the world's 10th largest pulp and paper industry
45. Expanding its presence in international financial and commodities markets, and is one of a group of four emerging economies called the BRIC countries

46. Real is one of the strongest currencies in the world
47. Since 2002, more than 30 million people have migrated to the middle-income segment in Brazil, which currently represent 53.6% of the population (103 million people)
48. Has generated export surpluses since 2002, reaching the export amount of US\$152 billion in 2009
49. 1 trillion dollars in infra structure investments in this decade
50. Largest producer of regional jets
51. 50% of the entire Latin America IT market, with revenue of US\$ 165.7 billion in 2010
52. Biggest world producer of coffee, orange juice, sugar, electric power and ethanol
53. 80% of the Fortune Top 500 have subsidiaries in the country
54. 66 Airports, 81 Air Traffic Support Units, 32 Cargo Terminals
55. 3rd largest highway system in the world
56. 22% of the World's arable land surface
57. 99% of the Tax Returns in Brazil are filed electronically
58. 10.6 billion barrels of proven oil reserves in South America, 2nd largest only to Venezuela
59. Key role in Fair Trade agreements with the World Trade Organization
60. The most balanced IT market among the Bric Nations, particularly because of the market size, the quality of resources and the robustness and stability of the economic and political environments
61. 210.5 million mobile phones lines (more than one line per capita)
62. 34 Brazilian companies in the Fortune Global 2000
63. 40.9 broadband connections
64. 1.2 million highly trained IT professionals
65. Second-highest growth rates in it investment
66. 4rd largest PC market in the world
67. 6th largest market of mobile phones
68. 7th largest ICT market in the world
69. 15% of drinking water on the planet
70. Self-sufficient in oil; 3 different fuel options at every pump in the country

71. Redistributive initiatives promoted by the government, such as the Bolsa Familia program and the increases in the minimum wage played an important role in improving the purchasing power in Brazil
72. 83% of the population in urban centers
73. Interbank transfers in real time
74. Sophisticated solutions in automation, Internet banking, transactions via mobile phones and ATMs
75. Solid and dynamic electronic payment system
76. 437 million cards (debit and credit) in circulation
77. Together with stores cards, it will represent 685 million, having grown by over 430% in the last decade
78. 5th largest country in landmass, with its population descended from immigrants from all over the world
79. Nearly 3 million classroom-teaching positions are offered annually in higher education
80. 10000 PhDs and 36000 masters graduated in 2008
81. Scientific output increased 13.3% per year from 2005 to 2009, 5.6 times more than the global average
82. The country will need 750 000 new professionals in the market in the next 10 years
83. 880 international weekly flights
84. 10th largest oil reserves in the world
85. World's first producer of ethanol made from sugarcane
86. Tax breaks for special projects, especially for exports, spending in R&D etc
87. 3rd largest manufacturer of aircrafts
88. 5th best in the regulation of capital markets
89. 6th largest manufactures of automobiles
90. 8th largest IT-BPO market
91. Cultural melting pot: 10 million Arabic-Brazilians, 25 million Italian-Brazilians, 18 million German-Brazilians, 96.1 African-Brazilians, 1.8 million Polish-Brazilians, 1.6 million Japanese-Brazilians, and 15 million Hispano-Brazilians

92. Time zone proximity with Europe and United States: real time communication, low cost of administration/travel, low levels of reworking, knowledge of the industry and business, low turnover rates
93. 2nd largest exporter of agricultural products
94. Main supplier of food, representing 25% of the world trade
95. Brazilian oil production to double by 2020
96. Leader in clean renewable energy-hydropower and biofuels
97. World's 2nd largest producer of ethanol
98. World's 1st largest producer of sugarcane
99. 3rd largest producer of chocolates
100. Social media consumes 22% of the time Brazilian Internet users spend online